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CARA | ACAAR

Montréal ☞ Canada

27-30 | 4 | 2027

Sponsorship & Exhibitors Package

International Network of Research Management
Societies (INORMS) Congress: Montréal, Canada
April 27-30, 2027



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➔ Interested in sponsorship? Contact info@cara-acaa.ca

Overview

Why Should I Sponsor the 2027 INORMS Congress?

INORMS offers unparalleled international visibility, meaningful engagement opportunities, and the chance to align your brand with excellence, innovation, and the future of research on a truly global stage.

Sponsoring INORMS places your organization at the heart of the global research management community. Held bi-annually and hosted by a member society in its home country, the INORMS Congress is the premier international gathering for research management professionals.

The 2025 Congress in Madrid welcomed more than 2,200 delegates from 67 countries and featured over 400 speakers—making it the largest event of its kind worldwide.

As a sponsor, you gain direct access to institutional decision-makers, research leaders, and policy influencers who shape funding, innovation, and global collaboration.

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The International Network of Research Management Societies (INORMS) brings together research management societies and associations from across the globe. Its purpose is to enable interactions, share good practice, and coordinate activities between the member societies, to the benefit of their individual membership.

Each member society has its own distinct remit, constitution, membership and geographical base. The network enables the officers of the member societies to compare their national or regional issues, and to learn from each other. Through INORMS, we are able to transfer training course structure and content, adopt comparable support mechanisms, and jointly develop training materials.

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Sponsorship Opportunities

2027 INORMS CONGRESS TITLE PACKAGE - \$30,000

1 Available

- List of all attendees who opt in
- Reception space in Monville Hotel for an invitation only reception on Thursday evening
- Gala Dinner Sponsor (includes a 5 minute presentation, banner display, promotional items and recognition by the CARA President at the gala dinner) (Value of \$5,000)
- Friday Headshots Host (Value of \$3,000)
- Exhibit Table (Value of \$3,000)
- 4 free representatives for conference, President's Reception and gala dinner (Value of \$6,400)
- Registration fee discount of \$50 for additional representatives
- Logo on INORMS conference website, CARA website and sponsor slide loop at conference (Value of \$1,000)
- Acknowledgement at the AGM
- Acknowledgement in CARA weekly email updates to members - \$300/week (Value of \$3,600 if sponsorship secured in January 2027)
- Gamification Engagement Codes
- 45 minute conference session on the Wednesday

2027 DIAMOND SPONSOR PACKAGE - \$15,000

1 Available

- Poster Competition Sponsor (includes 3 minute speech and presentation of the 2 \$500 prizes to competition winners at the gala dinner, banner and promotional items in Poster Competition area) (Value of \$3,500)
- Wednesday Lunch Sponsor
- Exhibit Table (Value of \$3,000)
- 3 free representatives for conference, President's Reception and gala dinner (Value of \$4,800)
- Registration fee discount of \$50 for additional representatives
- Logo on INORMS conference website, CARA website and sponsor slide loop at conference (Value of \$1,000)
- Acknowledgement at the AGM
- Acknowledgement in CARA weekly email updates to members - \$300/week (Value of \$3,600 if sponsorship secured in January 2027)
- Opening Reception Sponsor (banner display and recognition at opening reception) (Value of \$3,000)
- Acknowledgement in Poster Competition email promotions (Value of \$1,200)
- Gamification Engagement Codes
- 45 minute conference session on the Wednesday

2027 PLATINUM SPONSOR PACKAGE - \$13,000

2 Available

- First Timers and Meet the Board Reception sponsor on first night (includes a 2 minute presentation, banner display and recognition by the CARA President at the reception) (Value of \$4,000)
- Each platinum sponsor will also be a breakfast sponsor
- Exhibit Table (Value of \$3,000)
- 3 free representatives for conference, President's Reception and gala dinner (Value of \$4,800)
- Registration fee discount of \$50 for additional representatives
- Logo on INORMS conference website, CARA website and sponsor slide loop at conference (Value of \$1,000)
- Acknowledgement at the AGM
- Acknowledgement in CARA weekly email updates to members - \$300/week (Value of \$3,600 if sponsorship secured in January 2027)
- Gamification Engagement Codes
- 45 minute conference presentation during a sponsor showcase session

Sponsorship Opportunities

2027 GOLD SPONSOR PACKAGE - \$10,500

- President's Reception Sponsor (banner display and recognition at opening reception) *(Value of \$1,000)*
- Exhibit Table *(Value of \$3,000)*
- 2 free representatives for conference, President's Reception and gala dinner *(Value of \$3,200)*
- Registration fee discount of \$50 for additional representatives
- Logo on conference website, CARA website and sponsor slide loop at conference *(Value of \$1,000)*
- Acknowledgement at the AGM
- Acknowledgement in CARA weekly email updates to members - \$300/week *(Value of \$3,600 if sponsorship secured in January 2027)*
- Gamification Engagement Codes
- 10 minute presentation during a sponsor showcase sessions

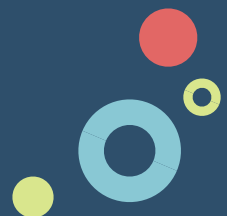
2027 SILVER SPONSOR PACKAGE - \$8,500

- Present an INORMS award during gala dinner *(Value of \$2,000)*
- Exhibit Table *(Value of \$3,000)*
- 1 free representative for conference, President's Reception and gala dinner *(Value of \$1,600)*
- Logo on conference website, CARA website and sponsor slide loop at conference *(Value of \$1,000)*
- Acknowledgement at the AGM
- Acknowledgement in CARA weekly email updates to members - \$300/week *(Value of \$3,600 if sponsorship secured in January 2027)*
- Gamification Engagement Codes
- 10 minute presentation during a sponsor showcase session

2027 BRONZE SPONSOR PACKAGE - \$5,000

- 1 free representative for conference *(Value of \$1,600)*
- Logo on conference website, CARA website and sponsor slide loop at conference *(Value of \$1,000)*
- Acknowledgement at the AGM
- Acknowledgement in CARA weekly email updates to members - \$300/week *(Value of \$3,600 if sponsorship secured in January 2027)*
- 10 minute presentation during a sponsor showcase session

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Additional Sponsorship Opportunities

AVAILABLE TO DIAMOND, PLATINUM, GOLD, SILVER AND BRONZE SPONSORS

\$3,000

STUDY TOUR SPONSOR

- Sponsor the study tour day for delegates visiting local research institutions

\$2,000

INORMS CONGRESS AWARD PRESENTER

- Invited to the stage to present an award during the Awards Ceremony

PHOTO BOOTH SPONSOR

- Company logo will be included on all photos taken in the photo booth which is available during Wednesday lunch

\$500

SESSION/WORKSHOP SPONSOR AT ANY CONFERENCE

- Company logo will be included in the conference schedule, in session/workshop promotions



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Additional Sponsorship Opportunities



NON-ATTENDANCE SPONSORSHIP OPPORTUNITIES

\$1,000

SLIDE LOOP AT A SINGLE CONFERENCE

- Your company logo will be included in the sponsor slide loop during the conference in the main ballroom

\$500

CONFERENCE HANDOUTS AT ANY CONFERENCE

- Put your advertising material in the hands of conference attendees. The supplied items will be available at the promotional table at registration

IN KIND SPONSOR/DONOR

Please contact us to provide details



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Sponsorship Levels at a Glance

	INORMS Congress Title \$30,000 1 available	Diamond \$15,000 SOLD OUT! Not available	Platinum \$12,000 SOLD OUT! Not available	Gold \$10,500	Silver \$8,500	Bronze \$5,000	Exhibitor Slide Loop* \$1,000
Logo on conference website	✓	✓	✓	✓	✓	✓	✓
Logo on CARA website	✓	✓	✓	✓	✓	✓	✓
Logo on sponsor slide loop at conference	✓	✓	✓	✓	✓	✓	✓
Acknowledgement at the AGM	✓	✓	✓	✓	✓	✓	✓
Acknowledgement in CARA weekly update to members	✓	✓	✓	✓	✓	✓	✓
Number of free representatives for conference, President's Reception and gala dinner	4	3	3	2	1	1	
45 minute session	✓	✓	✓				
10 minute presentation during a sponsor showcase session				✓	✓	✓	
Exhibit table	✓	✓	✓	✓	✓		
Gamification Engagement Codes	✓	✓	✓	✓	✓		
Registration fee discount of \$50 for additional representatives	✓	✓	✓	✓			
Gala Dinner Sponsor <i>(includes 5 minute presentation, banner display, promotional items and recognition by the CARA President at the gala dinner)</i>	✓						
Friday Headshots Host	✓						
List of all attendees who opt in	✓						
Reception space in Monville Hotel for an invitation only reception on Thursday evening	✓						
Opening Reception Sponsor		✓					
Poster Competition Sponsor		✓					
First Timers and Meet the Board Reception sponsor on Sunday night <i>(includes 2 minute presentation, banner display and recognition by the CARA President at the reception)</i>			✓				
President's Reception Sponsor				✓			

*non-attendance sponsorship opportunity

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Payment Information

Thank you for supporting the 2027 INORMS Congress!

You may pay by credit card via telephone upon receipt of invoice or by cheque payable to the Canadian Association of Research Administrators. Please note the cheque must be post-marked by December 31, 2026 and mailed to:

CARA / ACAAR

Suite 1610, 350 Albert Street
Ottawa, ON K1R 1A4

Cancellation Policy

A request for cancellation by Exhibitors and Sponsors must be provided in writing by December 31, 2026, in which case 50% of the fee will be refunded. No refunds will be issued after December 31, 2026.

Contact

Sarah Lampson

Executive Director

Canadian Association of Research Administrators

info@cara-acaar.ca

289-442-2992

Exhibit location, hours and set up times will be shared before each event

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Liability and Terms

Liability

The Exhibitor and/or Sponsor shall indemnify, defend and hold harmless CARA from and against any loss, injury or damages whatsoever suffered by CARA as a result of the Exhibitor's failure to comply with the terms and conditions listed on the contract or as a result of the Exhibitor's or Sponsor's participation in the conference including, but not limited to, any claims for loss or theft of property, pilferage, personal injury or loss of business or profits, whether arising from any act of CARA, any other Exhibitor, Sponsor or conference attendees of venue staff.

CARA has the right to cancel the events for any reasons and shall not be liable for any losses, including consequential losses, costs or expenses which may be brought against or suffered or incurred by the Exhibitor by reason of any such changes or cancellation, other than to refund in full any amounts paid by the Exhibitor to CARA.

Licenses and Permits

Each Exhibitor is responsible for obtaining all necessary licenses and permits to use any copyrighted material at the booth, virtual or in person. The Exhibitor shall remain liable for and shall indemnify and hold CARA and its officers, representatives and employees harmless from all claims, suits, damages, liability, expenses and costs arising from or out of violation or infringement by the Exhibitor, its representatives, employees of any patent, copyright, trademark or other intellectual property rights or privileges.

Promotions

CARA will take photographs and videos and may use any such material for news or promotional purposes whether digital, in print, or any other media, including the CARA website. By participating in the Conference, Exhibitors grant CARA the right to use Exhibitors/Sponsors name and photograph and/or video for such purposes. Exhibitors/Sponsors waive the right to inspect or approve the finished product in any format. In addition, all rights to royalties or other compensation arising from or related to the use of photographs and/or video are waived by the Exhibitors/Sponsors.

Exhibit Tables

Table allocation is at CARA's discretion. Each exhibitor receives an 8 foot table, 2 chairs and access to power. Exhibit table space is suitable for banners.

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Thank
°°° You



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